





(Top to bottom) Putting Studios is Singapore's first putting mat specialist creating customised putting layouts for homes, offices, or clubs.

The in-house design tool allows for detailed design elements before the putting complexes are built.

TAKING IT INDOORS

Putting Studios is Singapore's first golf putting mat specialists catering to a variety of uses.

Founded by golfers, Putting Studios designs and builds premium customised putting greens that recreate the look, feel and performance of a real golf course putting surface. The first putting mat specialists in the country uses tournament-speed artificial turf that can provide Stimp speeds of nine to 11, and are designed to provide golfers with a realistic practice experiences that fir into homes, offices, golf facilities and commercial spaces.

"As I developed the idea, I realised that a putting mat didn't have to be simply a practice product. With the right surface, speed, contours and design, it could become an experience in itself — something people can practise on, compete on and enjoy socially," says Putting Studios founder Rich Chua.

The company also offers customisation including purpose-built slopes, undulations and contours, as well as simulated water hazards and sand bunkers. The features allow the creation of visual and strategic elements of a golf course within a much smaller footprint. The in-house design tool allows them to develop and visualise putting-mat layouts digitally, including dimensions, hole positions, design elements and different configurations before the final product goes into production.

"The ability to customise the design also means that the product can be adapted to different environments, whether that is a private home, office, hotel, golf club or event venue," Chua adds. "This versatility makes putting particularly suitable for corporate events, hospitality, weddings and social gatherings, where not everyone is necessarily a golfer. For golf clubs and hospitality venues, we also see an opportunity to introduce golf in a less intimidating and more social format."

Customised putting mats pricing starts from approximately $300 per square metre, with more complex or highly customised designs priced accordingly. For event rentals, pricing depends on the size and complexity of the setup, duration, transportation, installation and level of customisation required. Smaller event setups start from approximately $700.

In addition to customised putting greens, Putting Studios also introduced PS Artelier, a premium artisan collection of handcrafted artistic putters. Each putter is individually crafted to combine functionality with artistic expression, celebrating the creativity and craftsmanship that make golf equipment truly personal.